



Create your own fundraising page that describes your activity and why you are raising money for WWF-Canada. Share photos and videos to help tell your story.

Set your fundraising goal high. You will be amazed at what you can accomplish.

Share the link to your fundraising page: Include it in your event invitations; spread it on social media; send it to your email contacts.

There are lots of fun ways to fundraise at your event: Include a draw or contest to raise additional funds or ask for an entry fee to be eligible for a door prize.

Remember to thank everyone who supported your fundraiser.

WWF-Canada will send you a thank you package in the mail. Please note these may take up to 60 days to process.

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header image: Cute pupils smiling around a globe in classroom with teacher at the elementary school © wavebreakmedia / Shutterstock, Inc