



WWF-CANADA'S 2020 #VIRTUALCNTOWERCLIMB

TEAM WEEK TOP RECRUITING TEAM CONTEST (the "Contest")

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN

- 1. Contest Sponsor:** WWF-Canada, 410 Adelaide Street West, Suite 400, Toronto, Ontario, M5V 1S8, Canada.
- 2. Eligibility:** Open only to Canadian residents (excluding residents of Quebec). Entrants who are under the legal age of majority in their province of primary residence (a "Minor") must get a parent's or legal guardian's permission to participate in the Contest. A Minor entrant will be required to provide parental consent in a form satisfactory to the Sponsor before he or she can be declared a winner and any prize can be awarded under the terms of these Official Rules. Entrants must have Internet access, a valid email address, and must be registered to participate in WWF-Canada's 2020 #VirtualCNTowerClimb. Employees and agents/representatives of the Sponsor, and members of their immediate families (spouses, parents, grandparents, children and siblings and their respective spouses) and persons living in the same households of such individuals, or with whom such individuals are domiciled, whether related or not, are not eligible. Void where prohibited.
- 3. Contest Period:** The Contest begins on March 9, 2020, at 12:00 AM (ET) and ends on March 15, 2020, at 11:59 PM (ET).
- 4. Contest Entry:** To enter the Contest, register your Climb Team online to participate in WWF-Canada's 2020 #VirtualCNTowerClimb (the "Climb") at www.wwf.ca/cntower at any time before or during the Contest Period, and recruit one or more registered members to your Climb Team during the Contest Period.

When you register your Climb Team, you will be required to register as a climber and provide your name, mailing address and email address; and if you're under the age of majority in your province of residence, the consent of a parent or legal guardian for you to participate in the Climb is required.

To be counted as a recruited team member in this Contest, the member must be added to your team during the Contest Period. Team members added before or after the Contest Period will not be counted for the purposes of this Contest.

Each team may have up to two (2) captains. You can become a Team Captain by

- creating a climb team (a team creator is automatically identified as a Team Captain); or
- being assigned the role by another Team Captain; or
- by contacting the WWF-Canada administrator at 416-484-7700.

- 5. Prizing:** The winning team will enjoy a team lunch provided by WWF-Canada.

Prize must be claimed no later than May 31, 2020, at 23:59 EST after completing the release forms as described in Section 9.

Approximate retail value of prize is CAD \$ 200.00. Actual value of prize will depend on the number of team members.

Sponsor accepts no responsibility for any costs associated with accepting or using the prize that are not expressly included in these Official Contest Rules. Unauthorized use, reproduction or resale of the prize is prohibited. Prize will not be replaced or replenished if lost, stolen, used incorrectly or without authorization. If the prize is unclaimed, Sponsor may select and contact another eligible entry as outlined below and the first selected entrant shall have no further claim to the prize. Prize is not transferable, assignable nor convertible to cash except as otherwise provided herein and must be accepted as awarded. No substitution shall be permitted except at the sole discretion of the Sponsor, who reserves the right to substitute a prize with cash or another prize of comparable or greater value.

6. **Chance of Winning:** The odds of the Contest depend upon the number of eligible entries received during the Contest Period.
7. **Winner Selection:** The team that recruits the most team members during the Contest Period will be selected as the winner on or after March 16, 2020 from among all eligible teams. In the event of a tie, a random drawing from the tied teams will take place to confirm the winner.

Each Team Captain(s) of the potential winning team (the “potential winner”) will be notified by email only; the first responding Team Captain will be required to correctly answer an unaided, time-limited, mathematical skill-testing question and complete and return, within the specified time, a declaration of eligibility and liability/publicity release. If any prize notification is returned as undeliverable, if a potential winner cannot be contacted, if required documents are not returned and received by the Sponsor within the time specified in the notification, if the mathematical skill-testing question is answered incorrectly, or if a potential winner declines the prize as awarded or otherwise does not comply with these Official Rules, the potential winning team will be disqualified, and the prize will be forfeited and awarded to an alternate winner by random drawing from among the remaining eligible entries. Decisions of the Sponsor are final and binding on all entrants. Prize will be available to the confirmed winner upon compliance with all documentation requirements. Team Captain(s) of the winning team will be responsible for coordinating the scheduling of the prize with WWF-Canada on behalf of their team.

8. **Publicity:** Sponsor reserves the right to use the name, city of residence, and/or province/territory of the winning team members, without further notice or compensation to the winner, in any advertising and publicity in relation to the Contest.
9. **General:** The Sponsor’s computer is the official timekeeping device for determining the eligibility of all entries. Only one entry allowed per team. Each Team Captain may only use one (1) email address to participate in this Contest, and such email address may only be used by one (1) individual, regardless of whether the email address is shared by two or more people. Any Team Captain who uses more than one (1) email address to participate in this Contest may be disqualified and any prize won may be forfeited, subject to Sponsor’s sole discretion. If there is a dispute regarding the identity of an entrant, the entry will be deemed to have been submitted by the Authorized Account Holder of the email address provided at the time of entry. “Authorized Account Holder” is defined as the natural person who is assigned an email address by an Internet access provider, online service

provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

This Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

Except where prohibited, by participating in this Contest, each entrant agrees to release and hold harmless the Sponsor and each of its respective parents, subsidiaries and affiliated companies and each of their respective officers, directors, employees, agents, licensees and assigns, and sponsors, advertisers, partners and agencies from, and against, any claim or cause of action arising out of his/her participation in the Contest, or receipt or use of any prize. Entrants agree that all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

Sponsor will not be responsible for late, lost, stolen, misdirected, illegible, incomplete, falsified or destroyed entries, and all such entries are void. Sponsor will not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions or other liability or injury or damage to person(s) or property that may be caused, directly or indirectly, in whole or in part, by an entrant's participation in the Contest. Entry materials/data that have been tampered with or altered are void. Any attempt by an entrant or any other individual to deliberately damage, interfere with or undermine the legitimate operation of this Contest is a violation of criminal and/or civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

Under no circumstances will more prizes than those set forth in these full Official Contest Rules be awarded. If a printing, technical or any other error occurs that results in more potential winners than available prizes, Sponsor may elect to hold a random drawing from among all eligible potential prize winners to award the indicated number of prizes in dispute.

If, for any reason, the Contest is not able to be conducted as planned; or if the Contest is corrupted or does not allow the proper execution of entry collection, prize drawing and/or processing of entries in accordance with these full Official Rules for any reason; or if tampering, unauthorized intervention, actions by entrants, fraud, technical failures or any other causes, in the sole opinion of Sponsor, corrupts or affects the administration, security, fairness, odds of winning, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual implicated in such action and/or subject, to cancel, terminate, modify or suspend the Contest and select a winner from all non-suspect eligible entries received prior to termination to select a potential winner.

The decision of the Sponsor in all matters relating to the Contest is final and binding and no correspondence will be entered into. Sponsor's failure to enforce any term of these full Official Rules shall not constitute a waiver of that provision.

- 10. Agreement to Official Rules and Privacy:** By entering this Contest, you acknowledge having read these Official Rules and agree to be bound by them and the decisions of the Sponsor, which shall be final and binding on all entrants. Any personal information collected by the Sponsor will be used strictly in accordance with the Sponsor's Privacy Policy available at http://www.wwf.ca/privacy_security/. If you have questions about Sponsor's use of your personal information, contact WWF-Canada's Privacy Officer by e-mail at CA-privacy@wwfcanada.org or by mail at WWF-Canada, Privacy Officer, 410 Adelaide Street W, Suite 400, Toronto, ON, M5V 1S8.
- 11. Questions:** If you want to opt out of the Contest, or if you have questions about the Contest, please contact ca-panda@wwfcanada.org